



November 26, 2008

Fruit and vegetable extravaganza first step in vital partnership

Media release

Children, mums and dads and the general community at Engawala probably never thought they could have so much fun with fruit.

And vegies!

A fruit and vegetable extravaganza will be held at the Aboriginal community today from 11am, with activities including a flour drum cooking competition, tricky trivia at a community lunch, kiwi fruit races and – sure to raise a giggle – trying to eat an apple on a string.

There will also be an appearance by special guest, Paul the Vegie Man.

The extravaganza is the first activity to come out of an agreement between Outback Stores and the Northern Territory Department of Health and Families to work together to create good nutrition and wellbeing outcomes for communities.

A memorandum of understanding will be signed to formalise the partnership.

Outback Stores Chief Executive John Kop says the MOU will pave the way for more events of this type in communities right through the Northern Territory.

“There will be a lot of very positive outcomes for communities to result from this agreement,” he said.

“Today’s extravaganza has been organised jointly by the store managers at Engawala and public health nutritionists from the NT Department of Health and Families

“It’s a terrific idea and a great way to encourage people to eat more fruit and vegetables, which is one of Outback Stores’ key aims when going into a community to manage a store.”

Further information is available from John Kop on 0407 819 615 or contact the Engawala Store managers, Marrilyn Lewis and Paul Fowler, on (08) 8956 9881.

Engawala has been experiencing phone problems so if necessary, the store can be reached today by email on obsengawala@bigpond.com

Creating healthier communities

Outback Stores 49 Woods Street, Darwin NT 0801 **P:** (08) 8982 1900 **F:** (08) 8982 190 **E:** info@outbackstores.com.au